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Yelper's guide to boutique shopping in NYC

Dijital Fix
218 Bedford Ave., Brooklyn
718-388-2720
www.dijitalfix.com

Good for: The tech nerd in your life or music junkies.

Category: Electronics, computers



"If I were to open a store, I think I would open Digital Fix, verbatim. Amazing audio gear, tech nonsense, fun gifts and everything else you need for your digital life."

DAVE P., NEW YORK

Dalaga NYC
150 Franklin St., Brooklyn
718-389-4049
www.dalaganyc.com

Good for: Your best friend, sister or roommate — anyone who loves staying in style and sporting unique finds.

Category: Women's clothing, accessories



"Definitely the standout boutique on Franklin Ave. Really cute clothes, not too expensive prices (most things are similar to Urban Outfitters prices, but better quality and more unique). It's easy to miss, so make sure you check it out."

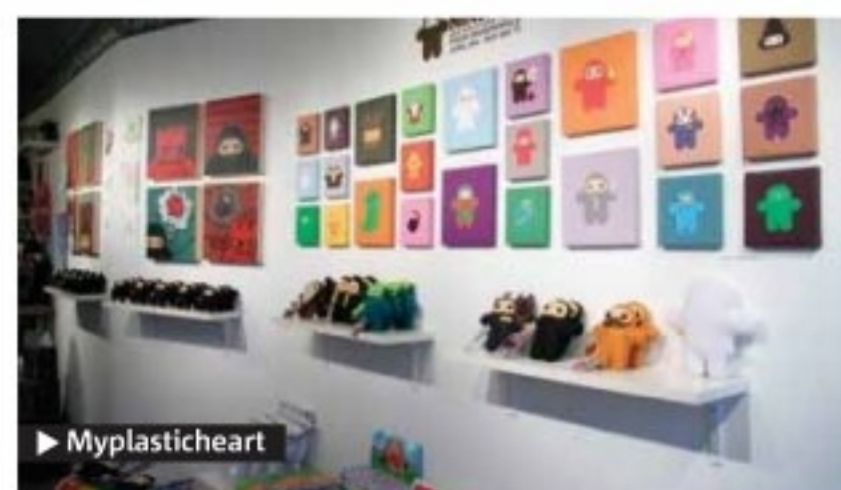
TARA D., BROOKLYN

The Ink Pad
37 Seventh Ave.
212-463-9876
www.theinkpadnyc.com

Good for: Grandmothers and other crafty types

Category: Art supplies

"If you looking for stamps for



A&C projects, this may be your heaven! I'm just starting out making cards and I

needed to get some basic supplies...and found this place."

FLORENCE Y., BROOKLYN

Little MissMatched
565 Fifth Ave.
212-297-2570
www.littlemissmatched.com

Good for: Creative youngsters or anyone who loves to express themselves with color and funky accessories.

Category: Children's clothing, baby gear and furniture



"I first discovered LMM while passing through Grand Central station last spring

when I noticed this very colorful cart (the kind you see at shopping malls). I got curious so I stopped and checked it out. I was like a kid in a candy store! The designs and color everything mismatched from socks to slippers, hair accessories, bags, pajamas, etc."

ANGEL S., NEW YORK

Myplasticheart
210 Forsyth St.
646-290-6866
www.myplasticheart.com

Good for: Kids, toy enthusiasts and collectors

Category: Toy stores, art galleries



"I think I've found another favorite place to buy vinyl figures! They have a great variety

in such a little store. The workers are all so nice. I must have bugged them like five times and every single time they helped me out and with a SMILE no less. AMAZING! They are one of the only places to sell some of the items that are on display."

DERRICK L., QUEENS

Printed Matter
195 10th Ave.
212-925-0325
www.printedmatter.org

Good for: Bookworms, artists and anyone who loves good of fashion print on paper.

Category: Book stores, art galleries



"The only bad thing about this place is \$100 disappears every time you

walk through the door. Self publishing, small press, artist book mecca: the holy grail. Massive library from lowbrow to highbrow to nobrow. Definitely the best place to lose time and your paycheck."

MIKE L., NEW YORK

The Evolution Store
120 Spring St.
212-343-1114
www.theevolutionstore.com

Good for: Your brother, best guy friend and science nerds

Category: Home decor, hobby shops



"When I was little, my dad had a fossilized fish that I always thought was just the coolest thing. Now, thanks to the Evolution Store, as of last night, I have one too. Even if you're not planning to shop, I'd recommend anyone passing through SoHo to check this place out. It's like a natural history museum's gift shop — except with a better selection of items."

ALTHEA A., STATEN ISLAND

— **Yelp.com** is a website that connects people with great local businesses in their neighborhood — everything from bars, restaurants and spas to dog groomers, mechanics and even dentists!





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\$49.90

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WEEKLY HOLIDAY PROMOTION

All Cashmere Collection : **FROM \$49.90** (Reg: From \$89.90)
All HEATTECH Long Sleeve T's : **\$12.90** (Reg: \$19.90)

BLACK FRIDAY WEEKEND DAILY OFFERS*

NOV 25, All Printed Fleece : **\$14.90** (Reg: \$29.90)
NOV 26, All Merino V-Neck Sweaters : **FROM \$14.90** (Reg: From \$29.90)
NOV 27, All Oxford Shirts : **\$14.90** (Reg: \$29.90)

FREE GIFT WITH PURCHASE (NOV 25-27)

1 pair of HEATTECH socks
for the first 2,000 shoppers per store each day.

STORES OPEN AT 6AM BLACK FRIDAY 11/25

5TH AVE AT 53RD ST / 34TH BTWN 5TH & 6TH / SOHO 546 BROADWAY BTWN PRINCE & SPRING UNIQLO.COM

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MADE FOR ALL

shopping & sales

Who's been naughty, and who's nice?

- Every year, Consumer Reports magazine looks at the shopping policies of major companies and does Santa's work for him
- How a few brands measured up

NAUGHTY

AirTran: Discounted coach and on-sale tickets don't include the price of a seat, which costs an extra \$6-\$20 each way at the time of booking.

RadioShack: The company sometimes charges different prices for items depending on whether it was bought online or at the

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store, including one instance where the cost of an HDMI cable in-store was nearly twice the cost of the online price.

American Apparel: Offers two return policies with no ex-

planation — online customers get full refunds while store shoppers only receive merchandise credit.

NICE

American Express: Can refund the full purchase price of covered items up to \$300 when cardholders are unsuccessful in returning them to a merchant within 90 days.

REI: Accepts returns or exchanges at any time for any reason in-person or by mail, whether you bought it online, in the store or at an REI Outlet.

Live Nation: Gives fans 72 hours to cancel their ticket order and get a refund at many venues up to one week before the event.

CONTRIBUTED BY CONSUMER REPORTS



In-store deals

Gap

Save up to 60 percent off the entire store Nov. 23-27. Special Friday-only promos include select \$19 women's jeans and \$15 GapKids and babyGap fleece hoodies. www.gap.com

Armani Exchange

You'll receive \$50 off every \$150 purchase in stores from Nov. 24-28. www.armanixexchange.com

American Eagle, aerie and 77kids

All full-price and on-sale items in stores are 40 percent off from Nov. 23-27. www.ae.com

French Connection

In stores, you'll receive 30 percent off all full-price and sale items Nov. 23-28. Prefer online? Enter discount FCBLKFRI for the same deals. www.frenchconnection.com

Staples

Early bird deals (6 a.m. to noon) on Black Friday include \$200-\$300 off HP Laptops, \$199 BlackBerry PlayBook Tablets and a \$50 HG Photosmart Plus wireless printer. For locations and more deals, visit www.staples.com/blackfridayevent.

Kmart

Kmart stores are opening at 5 a.m. on Black Friday. Your reward for arriving early? Door-buster deals including PlayStation 3 2011 Holiday Bundles for \$200, 50 percent off family outerwear, 70 percent off fine jewelry and 10 percent off major appliances.

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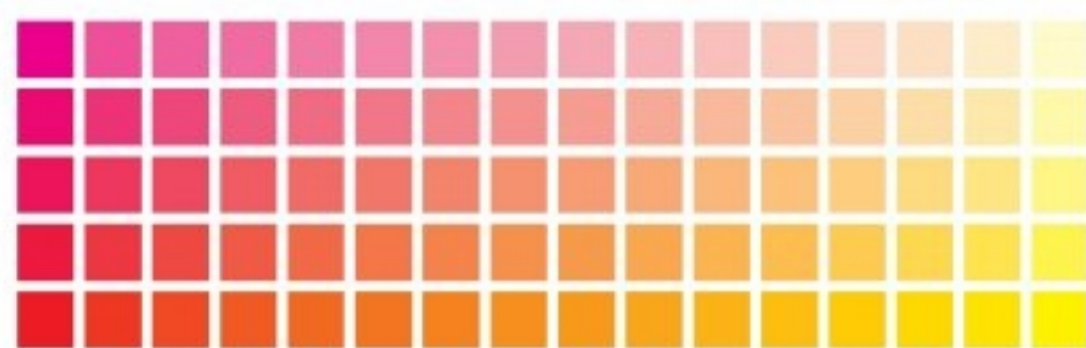
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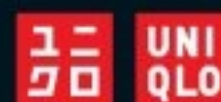
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music & art

Black Friday playlist

Shop with your buds — your earbuds

Holiday carols through the speakers at the mall? Bah humbug! On Friday, make your own soundtrack and rock out with this playlist.

► 'Rudolph the Red-Nosed Reindeer,' Culture

There's nothing wrong with getting into the spirit of the season, but do it on your own terms. Sometimes, your own terms might mean this chill reggae version of a classic, so you don't feel like it's something you've already heard a million times.

► 'Oh No,' Girl Talk

This mashup has the colossal layering of personalities that the shopping experience offers. Plus it combines Black Sabbath power chords with Ludacris, saying "Move b—, get out-the way."

► 'Pretty Boy Swag,' Soulja Boy Tell'em

Speaking of "get out-the way," you might want to make this one your

anthem too, and say "pretty boy comin' through."

► 'Bittersweet Symphony,' The Verve

Ever see the video for this one? Singer Richard Ashcroft is just walking through the crowded street, banging into everybody else, totally oblivious that they're there because his song is so pretty. This tune will make you be that guy as you steam-roll through the mall.

► 'Albatross,' Fleetwood Mac

You'll definitely need a few zen moments with your headphones as you brave this aggressive shopping climate. This wordless tune by an early incarnation of Fleetwood Mac is a great start. If this instrumental gives you that crucial inner peace, also try R.E.M.'s "New Orleans Instrumental," and Yo La Tengo's "Return to Hot Chicken."

PAT HEALY
pat.healy@metro.us



The mall can be hell. Find your inner heaven.

The art of gift giving



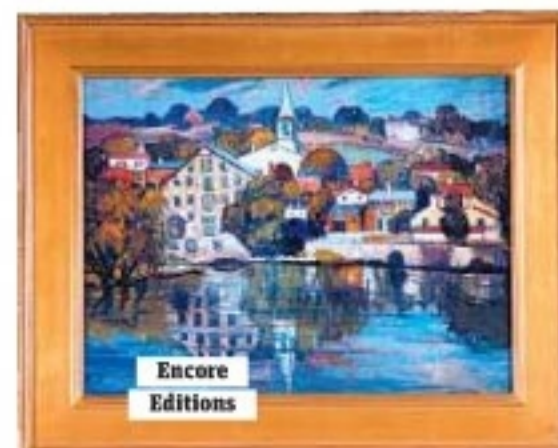
► From the Artspace collection.

Artspace.com

Artspace.com offers more than 400 original and limited-edition pieces, with prices starting around \$100. On Black Friday, Metro readers will receive \$25 off a single purchase — just enter METRO as the discount code.

Co-founder Christopher Vroom has a little advice: "When buying art for new collectors, remember they're just getting started. We suggest works that are fun and a

bit whimsical. Rebecca Graham's 'Bathtime with Clara and the Domesticated Alligator' is a great choice." www.artspace.com



Encore Editions

Encore Editions

Fine art is finally affordable with reproductions created by Encore Editions. Order the perfect piece — maybe a wintry landscape or Gustav Klimt reproduction — to hang above the couch on paper or canvas, framed or unframed. Ground shipping on domestic print orders is free through Black Friday. On Black Friday, save during their 25 percent off sale. www.encore-editions.com

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Shop smart on Black Friday

► Don't enter the department store hordes as a sleepy Thanksgiving zombie ► Money-saving expert Andrea Woroch on making the most of deals ► Plus, where to find the best sales — and when you should arrive

For some people, the idea of waking up at 5 a.m. the day after Thanksgiving to battle mall crowds is about as appealing as Tofurkey. But for others, even in the age of Cyber Monday and free shipping, it's all about the hunt.

"Every year we see an increase of people turning to online shopping, but with Black Friday you still get lots of crowds," says Andrea Woroch, a consumer and money-saving expert for Kinoli Inc. "There are people who like to find those door-busting deals, and sure enough, there are still great deals to be had out there."

That said, even Black Friday die-hards can learn a little from their tech-savvy

counterparts. Here are Woroch's top tips for shopping smart in the midst of retail madness.

Have a plan

"One of the most important things you can do is plan ahead and find out what the

Pro tip

► If you know what stores you'll be shopping at in advance, visit Giftcardgranny.com, where you can buy gift cards at less than face value from sellers who would rather have the cash. "You can save anywhere from an additional 5 percent to 35 percent," says Woroch.

deals are going to be across several different stores," says Woroch. "Let's say there's a huge discount on a TV at Target — call ahead and ask how many they have in stock. Map out a route, or go to a mall where there are a variety of stores."

Hit the road early

You'll want to set the alarm for a disturbing hour not just for the deals, but to ensure a leisurely day. "It pays to be out there early because the doorbusters will be limited in quantity. The earlier you shop, the more time you have to hit retailers and feel like you can get lunch. That's important — you



► In a new survey by ConsumerSearch.com, 61 percent of respondents said they plan to shop in stores on Black Friday.

should also enjoy the crazy holiday shopping frenzy."

Take advantage of price-matching

"Remember that big merchants like Sears, Home Depot and Wal-Mart are really

beefing up their price-matching guarantees. They'll meet or beat a competitor's price. Have your smartphone with you to download and present barcodes that cashiers can price-match while you're at the store."

www.metro.us

WWW.METRO.US/GIFTS
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Load up on apps

There are a ton of apps out there to help you shop savvy. Woroch recommends Amazon's free Price Check app — which allows you to scan barcodes and compare them to in-store prices — and Sale Saver, a supercalculator that computes the actual price of an item after that additional 20 percent off, sales tax and coupons. But the gold standard is Coupon Sherpa, which synchs with your GPS to find paperless coupons, which cashiers can scan right off your phone.

Only buy what you need

"Retailers are already out there offering deals," says Woroch. "They want to create a sense of urgency — but they'll offer that 40 percent off again. Do your research, know how much things cost and take advantage of a deal only when you need it."



MONICA WEYMOUTH
monica.weymouth@metro.us

Black Friday deals

Ann Taylor at Rockefeller Center

Special hours: midnight to 6 a.m. Promotions that caught our eye: 1) A chance to win \$1,000 shopping spree 2) Raffles every hour
600 Fifth Ave.,
212-922-3621
www.annataylor.com

Time Warner Center

Special hours: Doors open at 9 a.m. Promotions that caught our eye: 1) Free exclusive tote bag when you spend \$75 or more in Whole Foods Market's Whole Body department 2) Swarovski's Nectar Pendant and Earring set for \$95 (save \$95)
10 Columbus Circle
212-823-6300
www.theshopsatcolumbuscircle.com

Woodley & Bunny

Special hours: Doors open at

9 a.m. Promotions that caught our eye: 1) 15 percent off entire purchase 2) Receive a free bottle of Rescue Repair Cream (worth \$38) with every purchase of complete Swedish Skincare Systems Holiday Gift Set

196 N. 10th St., Brooklyn
718-218-6588
www.woodleyandbunny.com

Scoop NYC

Special hours: Doors will open at 9 a.m. Promotions that caught our eye: 1) 25 percent off everything (sale and full price)
473 Broadway
212-925-3539
Sales extend to other locations.
www.scoopnyc.com

Macy's

Special hours: Doors open at midnight. Promotions that caught our eye: 1) Special 40 percent off all regular-priced coffeemakers, teakettles and espresso-makers 2) Special 20 percent off all Godiva Confections

151 W. 34th St.
212-695-4400
Sales extend to other locations.
www.macys.com

Toys R Us

Special hours: Doors open on Thursday at 9 p.m. Promotions that caught our eye: 1) Furreal Friends Butter-scotch Pony for \$99.99 (save \$100) 2) Free \$50 gift card for every purchase of Apple iPod touch
1514 Broadway
646-366-8800
Sales extend to other locations.
www.toysrus.com

Disney Store

Special hours: Doors open at 7 a.m. Promotions that caught our eye: 1) Black Friday deals at \$10, \$15 and \$20 for toys, gifts and stocking stuffers.
1540 Broadway
212-626-2910
Sales extend to other locations.
www.disneystore.com

BestBuy

Special hours: Doors open at midnight. Promotions that caught our eye: 1) Sharp 42" Class LCD 1080 HDTV for \$199.99 2) Garmin Nuvi 40LM GPS for \$84.99 (save \$65)
622 Broadway
212-673-4067
Sales extend to other locations.
www.bestbuy.com

BJ's Wholesale Club

Special hours: Doors open at 7 a.m. Promotions that caught our eye: 1) Nikon D5100 Digital SLR Camera Bundle (save \$320) 2) Duraflame 1,000 Watt Infrared Heater (save \$50)
66-26 Metropolitan Ave., Flushing
718-326-9080
www.bjs.com

Gamestop

Special hours: Doors open at midnight. Promotions that caught our eye: 1) New "Super Mario Bros." Nintendo Wii Bundle for \$149.99. 2) Nintendo 3DS for \$169.99

100 W. 33rd St.
212-564-2432
Sales extend to other locations.
www.gamestop.com

JCPenney

Special hours: Doors open at 4 a.m. Promotions that caught our eye: 1) Coffeemaker, slow cooker, griddle or waffle for \$9.88 each after \$10 mail-in rebate (save \$40 to \$50) 2) Four-piece luggage set for \$39.88 (save \$160)
901 Sixth Ave.
212-295-6120
www.jcpenney.com

Target

Special hours: Doors open at midnight. Promotions that caught our eye: 1) Westinghouse VR-4625 46" 1080p 60Hz LCD HDTV for \$298 (save \$250) 2) Xbox 360 4GB Console for \$139.99 (save \$60)
517 E. 117th St.
212-835-0860

Sales extend to other locations.
www.target.com

Kohl's

Special hours: Doors open at midnight. Promotions that caught our eye: 1) Vivitar 12.1MP HD digital video camcorder for \$59.99 (save \$90) 2) iHome IA91 clock radio and audio system for \$89.99 (save \$30)
61-35 Junction Blvd., Queens
718-271-8400
www.kohls.com

Lowe's

Special hours: Doors open at 5 a.m. Promotions that caught our eye: 1) Whirlpool's high-efficiency washer and electric dryer for \$698 (save \$250) 2) Char-Griller Duo 3-Burner Gas and Charcoal Grill for \$199 (save \$100)
118 Second Ave., Brooklyn
718-249-1151
www.lowes.com

gift guide

Gifts for kids

A little something for the little ones

Is it just us, or have toys gotten way cooler since we believed in Santa? Our picks for kids — and one or two for kids at heart.

MONICA WEYMOUTH

1. Keep their first Christmas nice and cozy with MyNatural Disney Blankies, made from natural cotton and colored with eco-friendly dyes. \$15, www.toysrus.com

2. The "Sesame Street" gang are never going out of style. Let's Rock Elmo sings and plays instruments (don't worry — he's happy to share his drums with kiddos), while Count 'N Crunch Cookie Monster teaches numbers as he gobbles away. **Cookie: \$30; Elmo: \$70,** www.hasbrotoyshop.com

3. Meet Magical Fairy Dora: From what we understand about little girls, you cannot possibly go wrong with this one. \$30, www.shop.nick.com

4. LEGO characters have come a

Get on Target

Target is offering more than 2,000 discounts on toys this holiday season. Pay a visit to www.catalog.target.com/targetholiday to page through their holiday toy catalog, which has more than \$350 in coupon savings — and more Barbies than we can resist.

long way since we last played with the little blockheads. This year, SpongeBob SquarePants and friends get in on the action. \$15-\$20, www.shop.nick.com

5. We have no idea when the EasyBake oven got this cool. Or started including red velvet cupcakes. But we do know we still want one — bad. \$50, www.hasbrotoyshop.com

6. Hello, Kitty! This MP3 player can store more than 100 songs and keep sticky fingers off your iPhone. \$30, www.toysrus.com



Equipped with three wheels, the Mini Kick looks like a big kid's ride, but little ones won't topple as they practice their balance. \$85, www.gilt.com

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sales

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Our favorite affordable Swedish design store, IKEA, is offering deals all weekend long.

Daily deals

Friday: Score the best-selling children's Mala Easel for \$9.99 (regular price: \$14.99). Don't forget the Mala Chalk (\$1.99) to spark your little artists' imaginations.

Saturday: The 365+ seven-piece stainless steel cookware set includes the essential pots and pans (and

lids!) needed to whip up any holiday meal for just \$19.99 (regular price: \$39.99). Pair with the Direkt three-piece kitchen utensil set (\$3.99) for your own Iron Chef's kitchen.

Sunday: The Expedite shelving unit — the per-

fect little cubby — gets a perfect little price tag: \$19.99 (regular price: \$39.99). Store important documents — like Christmas wish lists — in the Kassett Magazine Boxes (\$9.99 for a two-pack), which fit nicely into the Expedite shelves.

METRO



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16

metro black friday

gift guide

Gifts for him

Gadgets and gear, whisky and beer

From your nerdy dad to your frat-boy bro to your stylish New Year's Eve escort, we have you covered

MONICA WEYMOUTH
monica.weymouth@metro.us



► **1.** Ralph Lauren's knit vest is the rare vest that doesn't look ridiculous outside of a hot cocoa commercial. **\$145**, www.ralphlauren.com

► **3.** Designed for cyclists, Levi's Commuter jeans have a

utility waistband for easy U-lock storage, reflective tape on the cuffs and just enough stretch for comfy pedaling. **\$78**, at **Urban Outfitters** stores

► **4.** Everyone expects a chunky cable-knit under the tree, but Orlebar Brown's lightweight, cotton-silk scarf is

more suited for a cool night on the beach. **\$79**, www.orlebarbrown.com

► **5.** For every pair of their hand-painted One for One series, TOMS will donate to provide prescription glasses or sight-saving treatment to a person in need. **\$135**, www.toms.com

► **6.** The Onions' Beer Lover

Gift Pack includes an "I Enjoy Drinking Beer" tee, two pint glasses with measures for liquids from barium to soda, a framed front-page beer story and, of course, the reason you'd buy someone this: A magnet featuring the headline "Study: Alligators Dangerous No Matter How Drunk You Are." It's true. **\$82**, www.store.theonion.com

► **7.** Seltzer's "Seven Year" pens can write up to two meters a day for seven years thanks to a barrel that holds about six times the amount of ink as your average pen. We particularly like this dapper

few. **\$7.50**, www.seltzergoods.com

► **8.** With their stylish plaid wrappers, Sir Richard's condoms are the only prophylactics we'd recommend as stocking stuffers. Plus, for every condom brought, Sir Richard — ever the gentleman

— donates one to a developing country. **\$13-\$14**, at **Whole Foods** stores

► **9.** Chivas Regal's holiday bottle comes in a fancy limited-edition tin by New York illustrator Dan Funderburgh.

You know what it doesn't come with? Brookstone stainless steel ice cubes. You've gotta add those to the package for the whisky win.

Whisky: \$35, www.chivas.com; **ice cubes: \$25** for six, www.brookstone.com

► **10.** MCMC's woody, spicy beard oil is 100 percent natural and 100 percent dude-approved. **\$65**, www.artintheage.com

Butter them up with scotch

► DOROTHY ROBINSON AND
► T. MICHELLE MURPHY

► **1: The Macallan Sherry Oak 12 Years Old (\$50).** The Macallan Sherry Oak 12 Years Old, now available in six specially designed packages featuring X-ray photography by Nick Veasey, looks more luxe than its price tag suggests. The images — house, feather, scissors, drop, still and cask — depict the six pillars that make up the Macallan brand.

► **2: Highland Park 18 Years Old (\$105)** First released in 1997, this Highland Park was named "Best Spirit in the World" by F. Paul Pacult in 2005. With a smoky, oaky bouquet and aftertaste, the notes include sweet



and nutty toffee and almond. Save this one for your swankiest celebratory soiree — or just a quiet night by a fireplace among your most respected peers.

► **3: The Glenrothes Editor's Cask (\$375)** There are only 130 bottles of this limited-edition vintage available in

the U.S. this winter (if you have a boss who's hard to impress, this will do the trick). Check out that color — when the Editor's Cask was distilled in 1996, it was stored in a Spanish oak hogshead cask, lending it that almost chocolate hue.

► **4: The Glenrothes 1995 (\$82)** This delicious scotch was the first cask the distillery laid down in 1995 for what would become their vintage series. It has an almost sweet flavor with notes of butterscotch and toffee.

Variety

► **The Macallan Fine Oak (prices vary)** The Macallan's Fine Oak single-malt range is triple-cask matured in European and American oak with flavor profiles to suit every palate. It's recommended as a pre-dinner drink with lime and soda on the rocks or neat when enjoyed table-side.

► **5: Glen Garioch Vintage 1994 (\$109.99)** From one of the oldest operating distilleries in all of Scotland comes their 1994 Vintage, which has matured in North American oak, ex-bourbon casks for 17 years. Only 3,000 bottles of this single malt small batch will reach the U.S. this holiday season, so sip and savor.



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gift guide

Gifts for hosts

Don't show with empty hands

- ▶ You don't have to do dishes or put your drunk friends in cabs
- ▶ The least you could do is bring your host a little something special

MONICA WEYMOUTH

Don't forget

While you do need to send thank-you notes, they don't have to be boring. This cheeky little skull-and-crossbones set from Seltzer is

made from recycled paper with eco-friendly ink.

\$13 for 8, www.seltzergoods.com



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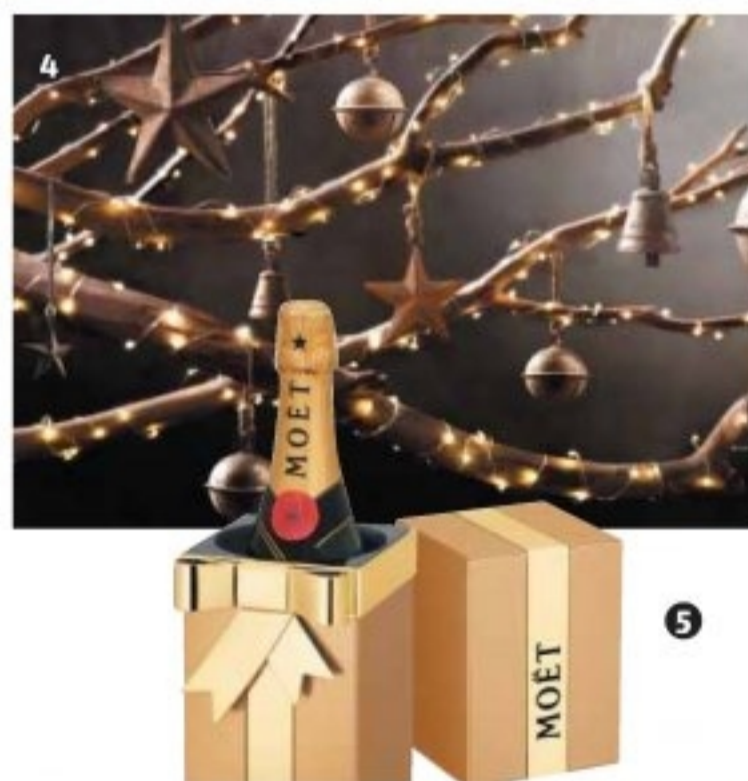
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1. Bring your hosts treats to enjoy after everyone goes home. Iron Chef Jose Garces' artisan chocolate bars feature unexpected combos such as porcini and thyme. His Garces Trading Co. coffee will make a messy kitchen easier to wake up to. **Chocolate: \$8, coffee: \$14, www.grg-mgmt.com**

2. Bringing blooms? These ceramic stone vases from the Museum of Modern Art's design store are an artful little extra and won't send your busy host scrambling for water. **\$75, www.momastore.org**

3. Everyone brings a bottle of

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wine. Mix it up with this festive bar set from Olivia & Cocoa. **\$78, www.oliveandcocoa.com**

4. Restoration Hardware's rustic brass ornaments have a subtle holiday feel that will fit in with any tree's decor. **\$20-\$32, www.restorationhardware.com**

5. Moët's Imperial Gift Box keeps bubbly chilled and is ready to go with a festive bow. Just add orange juice for the perfect morning-after gift. **\$40, www.moet.com**



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52nd Street Project
www.52project.org

92nd Street Y
www.92y.org

Abyssinian Development Corporation
www.adcorp.org

ACCIÓN USA
www.accionusa.org

ACE: Association of Community Employment Programs for the Homeless
www.acenewyork.org

Adults and Children With Learning and Developmental Disabilities (ACLD)
www.acld.org

AIDS Community Research Initiative of America
www.acria.org

All Stars Project
www.allstars.org

Alzheimer's Association, Long Island Chapter
www.alz.org/longisland

Alzheimer's Association, New York City Chapter
www.alznyc.org

American Lung Association of New York
www.alany.org

Angela's House
www.angelashouse.org

Arab-American Family Support Center
www.aafscny.org

Armory Foundation
www.armoryfoundation.org

Baby Buggy
www.babybuggy.org

Bailey House
www.baileyhouse.org

Bedford Stuyvesant Restoration Corporation
www.restorationplaza.org

Bethany House of Nassau County
www.bethanyhouselongisland.org

Bideawee
www.bideawee.org

Big Brothers Big Sisters of New York City
www.bigsny.org

Big Brothers Big Sisters of Rockland County
www.bbbsofrc.com

Bottomless Closet
www.bottomlessclosetnyc.org

Bowery Mission and Kids with a Promise
www.bowery.org

Bowery Residents' Committee
www.brc.org

Broadway Cares/Equity Fights AIDS
www.broadwaycares.org

Bronx Council on the Arts
www.bronxarts.org

BronxWorks
www.bronxworks.org

Brooklyn Community Services
www.wearebcs.org

Cardinal Hayes Home for Children
www.cardinalhayeshome.org

Care for the Homeless
www.careforthehomeless.org

CAREERS for People with Disabilities
www.careersforpeoplewithdisabilities.org

Casita Maria
www.casita.us

Catholic Charities of the Archdiocese of New York
www.catholiccharitiesny.org

Catholic Charities of the Diocese of Rockville Centre
www.catholiccharities.cc

Catholic Charities, Diocese of Brooklyn and Queens
www.ccbq.org

CDS International
www.cdsintl.org

Center for Family Representation
www.cfrny.org

Center for Hearing and Communication
www.chchearing.org

Center for Independence of the Disabled in New York (CIDNY)
www.cidny.org

Central Park Conservancy
www.centralparknyc.org

Centurion Foundation
Children's Aid Society
www.childrensaidsociety.org

Children's Cancer and Blood Foundation
www.childrenscbf.org

Children's Village
www.childrensvillage.org

Citizens' Committee for Children of New York
www.cccnewyork.org

City Harvest
www.cityharvest.org

Citymeals-on-Wheels
www.citymeals.org

Coalition for the Homeless
www.coalitionforthehomeless.org

Community Access
www.communityaccess.org

Community Resource Exchange
www.crenyc.org

Community Service Society of New York
www.cssny.org

Creative Response to Conflict
www.crc-ny.org

Dancing Classrooms
www.dancingclassrooms.com

Demos
www.demos.org

Doe Fund
www.doe.org

DOME Project
www.domeproject.org

DOROT
www.dorotusa.org

Dutchess Land Conservancy
www.dutchessland.org

East Harlem Tutorial Program
www.ehtp.org

Education Through Music
www.etmonline.org

Educational Video Center
www.evc.org

Episcopal Charities of the Diocese of New York
www.episcopalcharities-newyork.org

Erase Racism
www.eraseracismny.org

Family Service League
www.fsl-li.org

Family Services of Westchester
www.fsw.org

Federation of Protestant Welfare Agencies
www.fpwa.org

Fight for Sight
www.fightforsight.com

Five Towns Senior Center

Food Bank For New York City
www.foodbanknyc.org

Food Bank for Westchester
www.foodbankforwestchester.org

Food Bank of the Southern Tier
www.foodbankst.org

Fortune Society
www.fortunesociety.org

Fountain House
www.fountainhouse.org

Freedom From Fear
www.freedomfromfear.org

Friends of Karen
www.friendsofkaren.org

Gabrielle's Angel Foundation
www.gabriellesangels.org

Gay, Lesbian and Straight Education Network (GLSEN)
www.glsen.org

Gilda's Club New York City
www.gildasclubnyc.org

Global Kids
www.globalkids.org

Goddard Riverside Community Center
www.goddard.org

God's Love We Deliver
www.glwd.org

Good Shepherd Services
www.goodshepherds.org

Goodwill Industries of Greater New York & Northern New Jersey
www.goodwillny.org

Greenwich House
www.greenwichhouse.org

Greyston Foundation
www.greyston.org

Habitat For Humanity - New York City
www.habitatnyc.org

Harlem RBI
www.harlemrbi.org

Harlem United Community AIDS Center
www.harlemunited.org

HeartShare Human Services of New York
www.heartshare.org

Helen Keller Services for the Blind
www.helenkeller.org

Henry Street Settlement
www.henrystreet.org

Hispanic Counseling Center
www.hispaniccounseling.org

HIV Law Project
www.hivlawproject.org

Holy Apostles Soup Kitchen
www.holyapostlessoupkitchen.org

HOPE Program
www.thehopeprogram.org

Housing Works
www.housingworks.org

Hudson Highlands Land Trust
www.hhlt.org

Human Rights First
www.humanrightsfirst.org

Ifetayo Cultural Arts Academy
www.ifetayo.org

inMotion
www.inmotiononline.org

Institute for Student Achievement
www.studentachievement.org

International Union Against Tuberculosis and Lung Disease
www.theunion.org

Jed Foundation
www.jedfoundation.org

Jericho Project
www.jerichoproject.org

Jewish Association for Services for the Aged
www.jasa.org

Jewish Board of Family and Children's Services
www.jbfcs.org

Jewish Guild for the Blind
www.jgb.org

Junior Achievement of New York
www.jany.org

Kips Bay Boys and Girls Club
www.kipsbay.org

Lawyers for Children
www.lawyersforchildren.org

Lenox Hill Neighborhood House
www.lenoxhill.org

Lesbian, Gay, Bisexual & Transgender Community Center
www.gaycenter.org

Lighthouse International
www.lighthouse.org

Literacy Partners
www.literacypartners.org

Literacy Suffolk
www.literacysuffolk.org

Local Development Corporation of East New York
www.ldcenyc.org

Long Island Alzheimer's Foundation
www.liaf.org

Long Island Cares
www.licares.org

Long Island Coalition for the Homeless
www.nsch.org

Long Island Housing Partnership
www.lihp.org

Long Island Housing Services
www.lifairhousing.org

Long Island Teen Challenge
www.longislandtc.com

Lupus Alliance of America - Long Island/Queens Affiliate
www.lupusliqueens.org

Madison Square Boys and Girls Club
www.madisonsquare.org

Make-A-Wish Foundation of Metro New York
www.metrony.wish.org

Make-A-Wish Foundation of Suffolk County
www.makeawish-suffolkny.org

Make-A-Wish Foundation of the Hudson Valley
www.hudson.wish.org

Marty Lyons Foundation
www.martylyonsfoundation.org

Maryknoll Lay Missioners
www.mklm.org

Mental Health Association in Suffolk County
www.mhasuffolk.org

Mental Health Association of Nassau County
www.mhanc.org

Mercy Haven
www.mercyhaven.org

Mercy Home for Children
www.mercyhomeny.org

Montauk Historical Society - Montauk Lighthouse Museum
www.montauklighthouse.com

My Sisters' Place
www.mspny.org

National Foundation for Facial Reconstruction
www.nffr.org

Nazareth Housing
www.nazarethhousingnyc.org

Neighborhood Coalition for Shelter
www.ncsinc.org

Neighbors Together
www.neighborsaltogether.org

New York City Audubon Society
www.nycaudubon.org

New York City Coalition Against Hunger
www.nyccah.org

New York City Mission Society
www.nycmissionsociety.org

New York City Police Foundation
www.nycpolicefoundation.org

New York City Police Reserve Association
www.nycpra.org

New York Disaster Interfaith Services
www.nydis.org

New York Law Enforcement Foundation
www.nylef.org

New York Police & Fire Widows' & Children's Benefit Fund
www.answerthecall.org

Osborne Association
www.osborneny.org

Palladia
www.palladiainc.org

Planned Parenthood of New York City
www.ppnyc.org

Port Washington Youth Activities
www.eteamz.com/portyouthactivities

Project Find
www.projectfind.org

Puppies Behind Bars
www.puppiesbehindbars.com

Queens Library Foundation
www.queenslibraryfoundation.org

Rainforest Foundation US
www.rainforestfoundation.org

Reach into Cultural Heights
www.richinc.org

Reach Out and Read of Greater New York
www.reachoutandreadnyc.org

Research to Prevent Blindness
www.rpbusa.org

Resources for Children with Special Needs
www.resourcesnyc.org

Retreat
www.theretreatinc.org

Riverdale Neighborhood House
www.riverdaleonline.org

Riverkeeper
www.riverkeeper.org

Room to Grow
www.roomtogrow.org

Roundabout Theatre Company
www.roundabouttheatre.org

Rye Arts Center
www.ryeartscenter.org

Safe Horizon
www.safehorizon.org

Safe Space NYC
www.safespaceny.org

Scenic Hudson
www.scenichudson.org

SCO Family of Services
www.sco.org

Selfhelp Community Services
www.selfhelp.net

Services and Advocacy for GLBT Elders (SAGE)
www.sageusa.org

Sesame Workshop
www.sesameworkshop.org

Sexuality Information & Education Council of the United States (SIECUS)
www.siecus.org

Sick Kids Need Involved People (SKIP)
www.skipofny.org

Society of St. Vincent de Paul in the Diocese of Rockville Center
www.svdprvc.org

South Bronx Overall Economic Development Corporation (SOBRO)
www.sobro.org

Sports and Arts in Schools Foundation
www.sasfny.org

St. Christopher's
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St. Vincent's Services
www.svs.org

Stanley M. Isaacs Neighborhood Center
www.isaacscenter.org

Starlight Children's Foundation - NY*NJ*CT
www.starlight-newyork.org

Staten Island Mental Health Society
www.simhs.org

Staten Island Museum
www.statenislandmuseum.org

Suffolk Y Jewish Community Center
www.suffolkjcc.org

Teatown Lake Reservation
www.teatown.org

The Catalog for Giving of New York City
www.catalogforgiving.org

The Door - A Center of Alternatives
www.door.org

The New York Historical Society
www.nyhistory.org

The Sikh Coalition
www.sikhcoalition.org

Theater for the New City Foundation
www.theaterforthenewcity.net

Theatre Museum
www.thetheatremuseum.org

Thursday's Child
www.thursdayschildofli.org

Timothy Hill Children's Ranch
www.timothyhillranch.org

Trail Blazer Camps
www.trailblazers.org

Twenty-First Century Foundation
www.21cf.org

Union Settlement Association
www.unionsettlement.org

Unique People Services
www.uniquepeopleservices.org

United Cerebral Palsy Association of Nassau County
www.ucpn.org

United Hospital Fund
www.uhfny.org

United Neighborhood Houses of New York
www.unhny.org

United Way of New York City
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University Settlement Society of New York
www.universitysettlement.org

Urban Pathways
www.urbanpathways.org

VISIONS
www.visionsvcb.org

Volunteer Referral Center
www.volunteer-referral.org

Westchester Institute for Human Development
www.wihd.org

Westchester Land Trust
www.westchesterlandtrust.org

WhyHunger
www.whyhunger.org

Wildlife Conservation Society
www.wcs.org

Women in Need (WIN)
www.women-in-need.org

Women's City Club of New York
www.wccny.org

Women's Housing and Economic Development Corporation (WHEDCO)
www.whedco.org

Women's Prison Association
www.wpaonline.org

World Lung Foundation
www.worldlungfoundation.org

World Rehabilitation Fund
www.worldrehabfund.org

Wyandanch Homes and Property Development Corporation (WHPDC)
www.whpdc.com

YES Community Counseling Center
www.yesccc.org

YMCA of Central and Northern Westchester, N.Y.
www.ymca-cn.org

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gift guide

Gifts for her

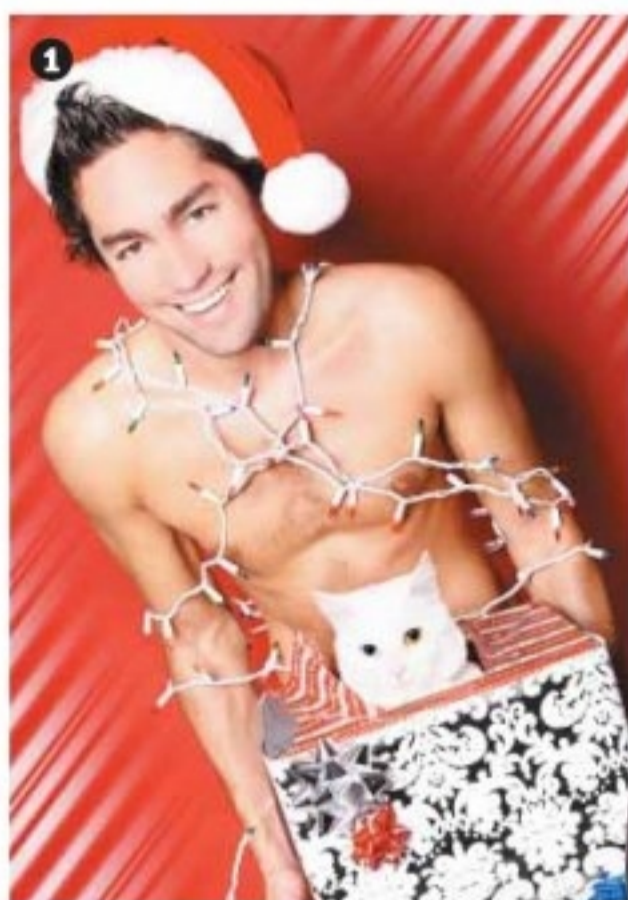
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Read more on page 34

1. The concept for the "6 Packs/9 Lives" calendar is pretty simple: Hot guys and cute cats make every month that much better. Proceeds from the calendar benefit the Found Animals Foundation, an L.A.-based non-profit that works to decrease animal shelter euthanasia.

Without further ado, please meet Mr. December. **\$14**, www.foundanimals.org

2. LUSH's "Brrrrrlliant" box includes grapefruit-kissed Snow Globe soap and Australian Igloo sugar scrub to instantly warm up the chilly mornings ahead.

And, um, did we mention it's perfectly wrapped? **\$13**, www.lush.com

3. People have very personal, very strong, very loud views about Ugg boots. But the brand's classic duffel — made of rugged waxed canvas and fin-

ished off with rustic brass hardware — is a definite crowd-pleaser. **\$345**, www.uggaustralia.com

4. We love these Diane von Furstenberg "Zoe" shades for snowy mornings and sunny shores alike. **\$165**, available soon at www.dvf.com

5. Give her a little something to look forward to with Crabtree & Evelyn's "shed bag," which comes complete with veggie-printed gardening tools and pampering potions for the greenest of thumbs. **\$48**, www.crabtree-evelyn.com

6. There's no shortage of blonde starlets hawking fragrances this time of year — and not all of them are girls you'd want to smell like. Our vote is for Taylor Swift's Wonderstruck, a subtle fruity scent that's almost as pretty as its bottle. **\$60 (3.4 oz.)**, at Macy's stores

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Panasonic HDC-TM41
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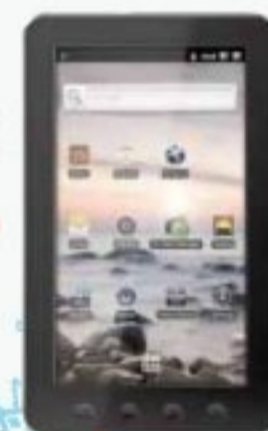
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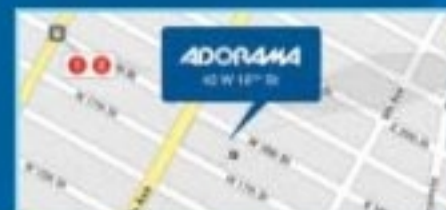
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24

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gift guide

Gifts for her



7. Even if she doesn't usually wear perfume, Viva La Juicy's flirty little bottle has an irresistible Paris-after-hours appeal. **\$98 (3.4 oz.)**, at **Macy's stores**

8. Big, bulky terrycloth robes are for your mom. Betsey Johnson's adorable little velour and satin robe definitely isn't. **\$89**, at **Bloomingdale's stores** and **www.betseyjohnson.com**

9. These Converse high-tops are still classics, but a little extra special — just like her. **\$100**, **www.converse.com**

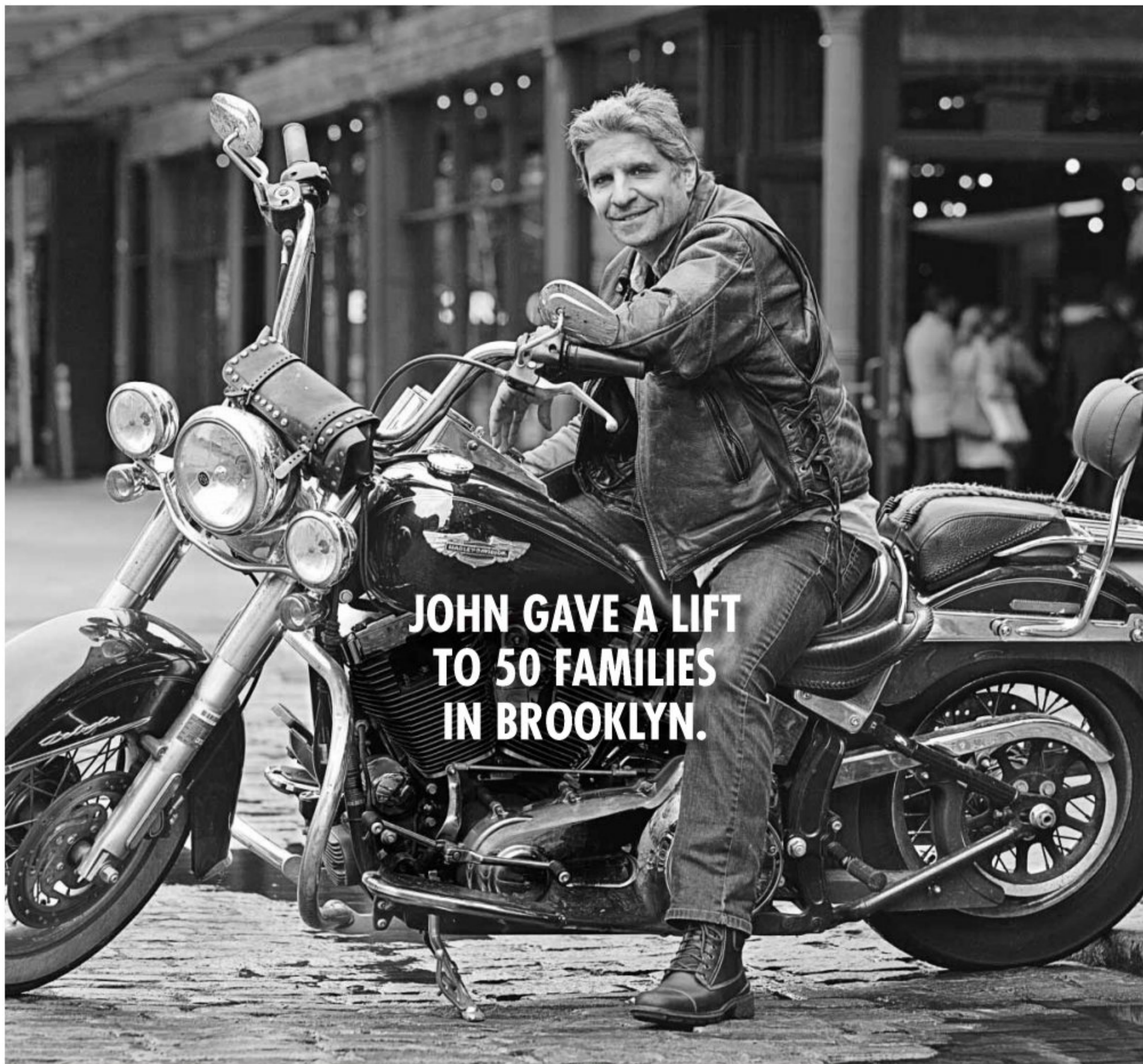
10. At less than \$30, Rubr watches make a trendy stocking stuffer for almost anyone. **\$25**, **www.rubrwatchnation.com**

11. Soap & Glory's cheeky "Do a Bubble Take" gift set has all the makings for a perfectly decadent bubble bath. Minus — hint, hint — a bottle of bubbly. **\$36**, **www.sephora.com**

12. Keep your snow bunny warm with Restoration Hardware's soft faux-fur booties and ushanka hat. **\$19 (booties)**, **\$39 (hat)**, **www.restorationhardware.com**

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"We bring all of the products from all of the stores to one place," explains TheFind CEO Siva Kumar. Through technologies that include data from Facebook's Open Graph,

TheFind is able to comb through roughly half a million sites covering around 450 million products. (In comparison, "eBay worldwide has about 200 million items and Amazon has about 25 million items," Kumar says.)

But TheFind won't just track down that hard-to-find item — its search results also display prices, so you can find the best deal.

Now you can go ahead and buy those matching ski pants for your girlfriend, too.

Digital browsing

The search capabilities of TheFind are optimal when you know exactly what you're looking for. But shoppers who are "just browsing" can take advantage of the site's technology, too, with The Catalogue.

► An app for the iPad and Android tablet devices, The Catalogue brings together more than 150 popular catalogs (including J.Crew,



Check out TheFind Blog
► The local tab on TheFind.com will generate search results found in physical stores near you.



► The Catalogue app is available on iPad and Android tablet devices.

Saks, Crate & Barrel, Sephora and more) for electronic wish list-making.

► Kumar says that with this app: "[TheFind] doesn't assume you know what you want. Say you are looking for new jewelry — there are a lot of jewelry catalogs, and now you can look through them like you would at home — when you need them." All minus the coffee-table clutter.

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specs or review of that Blu-ray player? Scan the bar code, and the app delivers. "People really use their phone as a shopping companion right inside the

store," says Kumar. The app also features maps (in case that cheaper price tag is just a few blocks away) and alerts for coupons and shipping deals.

Top five

Black Friday deals on social media

Black Friday is a lot like Facebook — you're either obsessed with it, or you try to avoid it at all costs. It's also equally as fast and crowded, which is why the two are so perfect for each other!

This year, social media has become a great platform for many big companies hoping to cash in on the big day. Some are running contests for gift cards or exclusive pre-madness

shopping sprees, and some are donating to charities each time a customer checks in to a store on location networks.

Although many participate in Black Friday shopping for the thrill or experience, technology has made it easier and — dare I say it — a little more fun. Here are some of the big campaigns to look out for.

1 Amazon

Amazon is promoting a Countdown to Black Friday on its Facebook page. The company is offering one Gold Box deal along with multiple Lightning Deals appearing and expiring throughout each day this week. Things such as an LG 32" HDTV for \$308.99 or Halo Reach



► Facebook and Twitter are your portals to some of the best holiday deals to be had on Black Friday.

2 Wal-Mart

Wal-Mart has been promoting Black Friday on Facebook since around Halloween and had a successful first round of sales during a pre-Black Friday

weekend on Nov. 5. Although Wal-Mart's upcoming Black Friday deals have already been released, the first to view the specials were the fans on its Facebook Page. Wal-Mart also announced on YouTube it will have three separate Black Friday events, ranging in

special deal times from 10 p.m. on Thanksgiving to 8 a.m. the next day.

3 Toys R Us

Toys R Us is promoting more than 150 door busters on its Facebook page.

4 Macy's

Macy's is using Facebook-like gating to give customers an early jump start on its Black Friday deals, which are now posted from an app on the page. Bonus: They also have a pretty funny Black Friday commercial starring Justin Bieber. Macy's will donate \$2 to the Make-A-Wish foundation for every one of his

Someday gift sets sold on Black Friday, up to \$100,000.

5 Lowes

Lowes has also taken to Facebook to give fans the first glance at Black Friday specials — but goes one step further. Fans are in control of what will be sold at a reduced price. The contenders, as Lowes calls it, are things like a stainless steel charcoal grill, table saw or Dyson vacuum. You also have the chance to win all 32 items or a \$100 gift card.

CHRISTINE ERICKSON FOR
Mashable
The Social Media Guide

Cyber Monday sales listings

Where to click and save on Nov. 28

► chicBuds

15 percent off with code METRO15 through Dec. 31. www.chicbuds.com
Metro pick: chicBuds Fauvette Speaker, \$34.99 (1)

► AT&T

Devices will be on sale for as low as 1 cent Black Friday through Cyber Monday. www.att.com

► Fred Flare

99 amazing gift items for less than \$9.99. www.fredflare.com
Metro pick: Candy Cane Shot Glass, \$4.50 (2)

► JCPenney

Special deals will be paired with free shipping on orders of \$25 or more, Nov. 27-29. www.jcpenney.com

► REI

Save up to 30 percent on select winter gear, outerwear, clothing and boots. Free shipping on orders of \$50 or more. www.rei.com
Metro pick: Women's REI Lumen +25 Sleeping Bag, \$149 (3)

► SerendipityTea

25 percent off retail orders of \$15 or more. Use promo code: CYBER MONDAY SAVINGS. www.serendipitytea.com

► Get Maine Lobster



Amazon Cyber Monday deals

Here's a sample of what you can expect to find on Amazon.com:

- Bodum Bistro Electric Handheld Immersion Stick Blender, Orange: \$49.99 (save \$50)
- Tiny Love Move & Play

Gymini: \$50 (save \$24)

- Freshwater Cultured Pearl Button Stud Earrings, Set of 3: \$16.99 (save \$63)
- Save up to 60 percent off sweaters and fleece for women, men, kids and baby
- Save over 50 percent on select Hasbro games
- "Thriller" by Michael Jackson (MP3 Download): \$4.99

50 percent off the entire site. www.getmainelobster.com

► Adidas

Sunday and Monday, receive free shipping on all purchases with no minimum. Discounts include \$15 off orders of \$80 or more, \$25 off

orders of \$100 or more and \$40 off orders of \$125 or more. www.shopadidas.com

► LOFT

40 percent off your entire purchase online and in store. www.loft.com

► L.L. Bean

10 percent off purchase (15 percent off with L.L. Bean Visa); free shipping (to the U.S. and Canada), no minimum purchase; free \$10 gift card with \$50 purchases through Dec. 24. www.llbean.com
Metro pick: Men's Maine Guide Shirt, Plaid, \$139 (4)

► Icebreaker

Check out the Icebreaker Touch-Lab SoHo page for updated info on deals: www.facebook.com/pages/Icebreaker-Touch-Lab-SoHo/166457053420337
Metro pick: Women's Cascade Full Zip RealFleece Mid Layer, \$180 (5)

► Banana Republic

Nov. 26-28, save up to 40 percent off select styles.

www.bananarepublic.com

► Endless

On Nov. 27-28, discounts include \$30 off \$100 orders, \$60 off \$200 orders and \$100 off \$300 orders. www.endless.com

► StocknGo.com

25 percent off of purchases \$25 or more with code CYBER25. www.stockngo.com

► Space NK

Spend \$150 online and enter code THANKS150 to receive a complimentary deluxe gift featuring an assortment of 10 beauty must-haves (while supplies last). www.spacenk.com

► Luna and Stella

10 percent off purchases of

Stay on top of the savings

Major retailers like Amazon, Wal-Mart, BestBuy, Target and Kohls are expected to continuously update their Cyber Monday deals throughout the day, so keep checking back. For one-stop sites providing up-to-the-minute info on Cyber Monday sales across the Web, check out these helpful links.

- www.cybermonday.com
- www.promocodes2011.com
- www.dealio.com/cyber-monday.html

WWW.METRO.US/GIFTS
FOR MORE CYBER MONDAY SALES

\$100 or more (12:01 a.m. to 11:59 p.m.). Use code METROUS11.

www.lunaandstella.com

Metro pick: Moon & Stars Birthstone Necklace, prices start at \$150 plus stones (6)

► Jewelista.com

Free shipping and 20 percent off everything (11 a.m. to 3 p.m.). www.jewelista.com
Metro pick: Rose Gold PVD Steel Heart Stud Earrings, \$139 (7)

► Send the Trend

\$15 jewelry and accessories. www.sendthetrend.com

► Swarovski Crystallized

The entire site will be 20 percent off. www.swarovski-crystallized.com

Movie magic

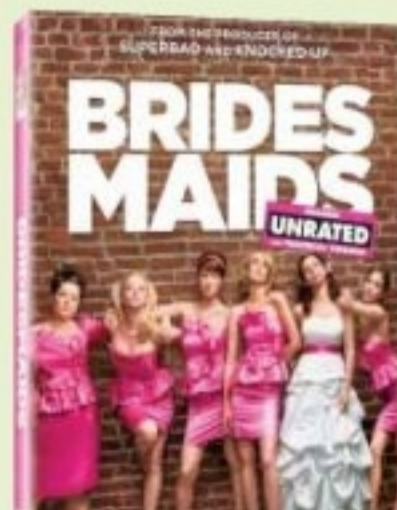
Deck the halls with DVDs

On of the best perks of shopping Cyber Monday is retailers' reactions to consumer demand — and competitors' price cuts. DVD titles are always prime candidates for price-slashing. And while we can't guarantee the titles on our list of gift picks will end up in your favorite website's 99-cent Cyber Monday bin, it is a good bet that you won't

find them on sale cheaper than you will Nov. 28.

► 'Bridesmaids' [DVD with bonus features]

A hilarious, honest celebration



of the friendships of women — unrated.
List price: \$29.98

► 'ESPN Films: 30 for 30 Limited Edition Collector Set' [DVD]

Some of the greatest and most controversial moments in sports history are revisited through the lens of filmmakers including Albert Maysles, Barry Levinson, John Singleton and Peter Berg. The 12-disc set features all 30 films from the series.
List price: \$149.95

► 'Harry Potter and the Deathly Hallows, Part 2'

[Three-disc Blu-ray/DVD combo]

The saga of the magical boy wizard who inspired the imagination of kids of all ages comes to an end.
List price: \$35.99

► 'Ken Burns' Prohibition' [Blu-ray]

Here's a toast to documentary filmmaker Ken Burns, who uses well-documented history and lesser-known stories to shed light on an important



moment in America's past — the 18th Amendment to the U.S. Constitution.
List price: \$44.99

► 'Looney Tunes Platinum Collection: Volume One' [Blu-ray]

Bugs and the gang get a high-definition upgrade in this set that includes 50 beloved "Looney Tunes" titles.
List price: \$59.96

► 'Modern Family: The Complete Second Season' [DVD]

Here's one extended family you won't mind seeing over the holidays.

List price: \$49.98

► 'The Original Christmas Classics' [Blu-ray]

Santa Claus, Rudolph and Frosty the Snowman — the classic Rankin/Bass Christmas TV specials are bundled together and now available on Blu-ray.
List price: \$44.95

► 'Thor' [Two-Disc Blu-ray/DVD Combo + Digital Copy]

Chris Hemsworth is the mighty god of thunder who is brought to his knees when he disobeys his father and is banished to Earth. **List price:** \$44.99

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